

APPLICATION : LABEL PRINTING

Fact file

Company:

Adhesive Stickers Rever
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Screen Product:

Screen Truepress Jet L350UV

Fast Facts:

- The Truepress Jet L350UV can produce the same output as two of Rever's existing flexo presses
- Etiquetas Adhesivas Rever has doubled digital label printing capacity since installing a second Screen Truepress Jet L350UV

"The impact on our production following the installation of our first Truepress Jet has been spectacular"

Juan José Martín, Manager,
Etiquetas Adhesivas Rever

Etiquetas Adhesivas Rever doubles digital label capacity with second Truepress Jet L350UV press



Just a few months after completing the installation of its first Screen Truepress Jet L350UV digital label press, Etiquetas Adhesivas Rever took the decision to install a second Screen press to double the digital label printing capacity at the facility in Madrid.

Rever, a Spanish company producing self-adhesive labels for all types of packaging, has rapidly extended its product offering to a wide range of sectors from food and cosmetics to industrial products. The company's fast growth meant it had to quickly expand its production capacity to meet customers' demands for fast turnaround without compromising on quality.

"The impact on our production following the installation of our first Truepress Jet has been spectacular because the digital process is extremely efficient," says Rever Manager Juan José Martín. "That's why we were able to invest in a second press so quickly. The Truepress Jet digital

press offers almost the same output as two of our existing flexo presses and our second machine replaces one of our three flexo lines."

Before choosing the Truepress Jet, Rever studied the production capacity and printing quality of various machines, and decided on the Truepress Jet L350UV press manufactured by Screen. The press has a high 50mpm running speed which, combined with a printing width of up to 322mm and the ability to print on material from 100mm to 350mm, enables it to deliver an output of 16.1sqm per minute.

The Truepress Jet is equipped with an automated head cleaning function that greatly simplifies maintenance and reduces the amount of time required to keep the press in an optimum condition. Speed is also about workflow ➡

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and the ability to be able to process enough data to keep the press running. The Truepress is equipped with EQUIOS, Screen's universal workflow system that combines the printing and prepress knowhow developed by Screen over many years with the latest inkjet technology.

"The print speed and quality of Screen's inkjet press is the best solution we have seen. Its specifications are essential for the volume of work we need it to handle. Also important is the high level of service and support we receive from the HT Graf team and Screen," explains Juan José Martín. ■